

Rep Order# 8802055 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 35851

Printed: 10/03/2012 11:08 AM  
Last Received: 10/03/2012 10:46 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product Issue  
Estimate# 1192  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1192  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$143,200  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/30-11/05	2	1	2	\$2,000.00	
	2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/30-11/05	2	1	2	\$2,400.00	
	3	TU	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	11/06-11/06	1	1	1	\$1,200.00	
	4	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/30-11/05	2	1	2	\$2,000.00	
	5	TU	700A-900A	CBS THIS MORNING	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	6	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$550.00	11/03-11/03	1	1	1	\$550.00	
	7	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	8	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
	9	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	

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	10	SU	830A-900A	FACE THE NATION	:30	\$2,500.00	11/04-11/04	1	1	1	\$2,500.00	
	11	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$850.00	10/30-11/05	3	1	3	\$2,550.00	
	12	TU	900A-1000A	LIVE! WITH KELLY	:30	\$850.00	11/06-11/06	1	1	1	\$850.00	
	13	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/30-11/05	1	1	1	\$3,500.00	
	14	TU	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	11/06-11/06	1	1	1	\$3,500.00	
	15	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/30-11/05	3	1	3	\$2,550.00	
	16	TU	1200P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	11/06-11/06	1	1	1	\$850.00	
	17	TU-F,M	300P-400P	ELLEN	:30	\$1,000.00	10/30-11/05	3	1	3	\$3,000.00	
	18	TU	300P-400P	ELLEN	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
	*19	SA	530P-600P	POLITICS NOW	:30	\$450.00	11/03-11/03	0	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										
	20	SU	530P-600P	INSIDE EDITION	:30	\$650.00	11/04-11/04	1	1	1	\$650.00	
	21	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/30-11/05	3	1	3	\$3,900.00	
	22	TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	11/06-11/06	1	1	1	\$1,300.00	
	23	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/30-11/05	4	1	4	\$6,000.00	

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	24	TU	500P-630P	8 NEWS NOW ROTATION	:30	\$800.00	11/06-11/06	0	0	0	\$0.00	
	*25	SA	430P-500P	8 NEWS NOW AT 5PM-SAT	:30	\$800.00	11/03-11/03	1 ✓	1	1	\$800.00	
			Sales Remark: V7 . V7 Time Changed, Comment Changed									
	*26	SA	700P-730P	8 NEWS NOW AT 630PM-SAT	:30	\$800.00	11/03-11/03	1 ✓	1	1	\$800.00	
			Sales Remark: V7 . V7 Time Changed, Comment Changed									
	27	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	28	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	29	TU-F,M	630P-700P	INSIDE EDITION	:30	\$1,300.00	10/30-11/05	3	1	3	\$3,900.00	
	30	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,300.00	10/30-11/05	3	1	3	\$3,900.00	
	✓ *31	SA	700P-800P	NCAA FOOTBALL	:30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	
			Sales Remark: V7 . V7 More than 2 codes changed									
	32	M	800P-900P	HOW I MET MOTHER/PARTNERS	:30	\$9,500.00	11/05-11/05	1	1	1	\$9,500.00	
	33	TU	800P-900P	NCIS	:30	\$25,000.00	10/30-10/30	1	1	1	\$25,000.00	
	34	TH	800P-900P	BIG BANG THEORY/ ENGAGEMENT	:30	\$7,500.00	11/01-11/01	0	0	0	\$0.00	
	35	TH	1000P-1100P	THE MENTALIST	:30	\$10,000.00	11/01-11/01	0	0	0	\$0.00	
	36	F	900P-1000P	MADE IN JERSEY	:30	\$8,500.00	11/02-11/02	1	1	1	\$8,500.00	

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	37	SU	700P-800P	60 MINUTES	:30	\$25,000.00	11/04-11/04	1	1	1	\$25,000.00	
	38	SU	900P-1000P	THE GOOD WIFE	:30	\$5,000.00	11/04-11/04	0	0	0	\$0.00	
	39	SU	1000P-1100P	CSI: MIAMI	:30	\$5,000.00	11/04-11/04	0	0	0	\$0.00	
	40	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/30-11/05	3	1	3	\$6,600.00	
	41	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	11/03-11/04	2	1	2	\$2,200.00	
	42	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$850.00	10/30-11/05	3	1	3	\$2,550.00	
	43	SA	900A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
	44	SA	1230P-400P	CBS COLLEGE FTBL-LATE GAME	:30	\$750.00	11/03-11/03	0	0	0	\$0.00	
	45	SA-SU	1200P-300P	PGA GOLF	:30	\$650.00	11/03-11/04	0	0	0	\$0.00	
	46	TU	900P-1000P	NCIS LA	:30	\$12,000.00	10/30-10/30	0	0	0	\$0.00	
	47	M	400A-459A	NEWS	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	

—REPORT TOTALS—

Report Totals: 61 / \$143,200.00

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—SALES MONTHLY TOTALS—

Nov 12: 61 / \$143,200.00  
Sales Totals: 61 / \$143,200.00  
Station Totals: 61 / \$143,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$476,698	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+